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Trimira LLC to Introduce First-of-Its-Kind Device To Aid Dentists & Doctors in Detecting Oral Cancer

Company News

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Without a truly effective and affordable device to aid in early detection, dentists, hygienists, and doctors have been fighting an uphill battle against a silent killer -- oral cancer, which has reached epidemic levels (11 percent annual growth rate) due in part to unsafe practices like oral sex.

Filling the Early-Detection Technology Vacuum

Houston-based TRIMIRA LLC is stepping into the technology breach with a next-generation cancer-screening device that will change the diagnostic landscape for doctors and dentists. The device will be unveiled at the 144th Midwinter Meeting of the Chicago Dental Society to be held at McCormick Place Thu.-Sun., Feb. 26-Mar. 1.

Called Identafi(TM) 3000, the new device consists of a three-wavelength optical illumination and visualization system housed in a small cordless handheld unit specifically designed for use by dentists, periodontists, oral surgeons, otolaryngologists, and primary-care physicians.

Identafi(TM) 3000 is unlike anything in the dental/doctor detection tool kit because it lets those on the front line of detection to catch early signs and stages of oral cancer and pre-cancer that are often missed by the naked eye -- which is currently the main (and ineffectual) means of early detection.

Identafi(TM) 3000 enables doctors and dentists to identify biochemical and morphological changes in the cells of the mouth, throat, tongue, and tonsils.

"As they work to accurately and immediately screen for both pre-cancer and cancer, the medical community has a crying need for technology that not only will reliably deliver enhanced specificity, sensitivity, and efficacy, but is inexpensive enough that every doctor and dentist's office can carry it," TRIMIRA VP Jerry S. Trzeciak explained.

"Oral cancer kills one person every hour of every day, " he said. "The way to stop it is through early detection, and that means getting every doctor and every dentist involved in that effort."

About TRIMIRA LLC

TRIMIRA LLC is a subsidiary of Remicalm LLC, a privately held medical diagnostic and imaging device company, and is its first subsidiary. Other subsidiaries are working on screening and diagnostic devices for skin, cervical, gastrointestinal, and bladder cancers. Remicalm targets certain female cancers with its optical processing technology for cancer of the cervix. Remicalm, as the parent company, has licensed exclusive use of certain of its patents and patents pending for use as a cervical cancer product to be later expanded to include additional epithelial based cancers. Remicalm's core technologies are based on high-speed, high-resolution capabilities from its patented optical processing technology platforms and include the ability to read metabolic and physiologic differences in diseased and healthy tissue in the human body.

Source: TRIMIRA LLC

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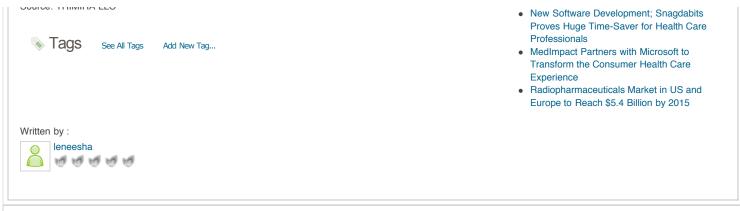
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